



# **Signal Processing: Empowering Science and Technology for Humankind**

**12 - 17 MAY 2019**

## **EXHIBITOR AND CONFERENCE PATRON PROSPECTUS**

**CONFERENCE DATES: 12 – 17 MAY 2019**

**EXHIBITION DATES: 14 – 16 MAY 2019**



# International Conference on Acoustics, Speech, and Signal Processing

12 – 17 May 2019 • Brighton Conference Centre, Brighton, UK

## 2018 PARTICIPANT PROFILE

In 2018, we welcomed a truly global audience, participants attended from more than 50 countries. In 2019 we are expecting similar high levels of interest not least as the topic is key to our industry and the Conference is being held in the UK, the first time the Conference has been in the UK since it appeared in Glasgow back in 1989.

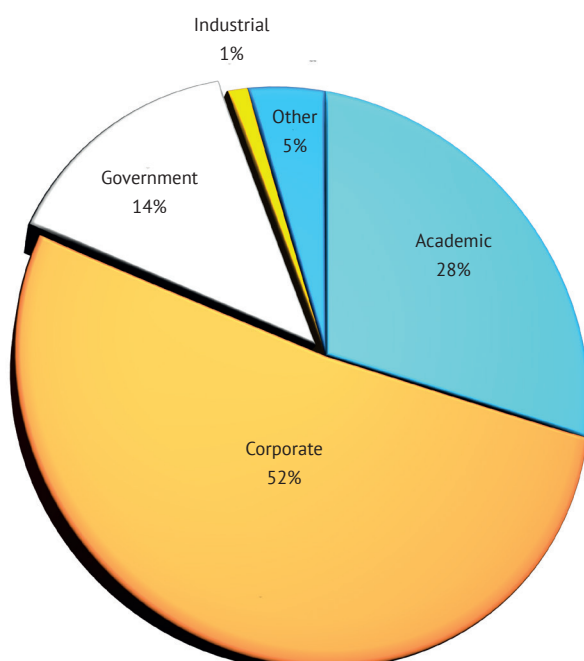
The expected number of delegates for 2019 will be over 2,500 made up of Engineers and Scientists working on signal processing and machine learning as well as their applications in communications, speech, biomedical, big data, data science and emerging technologies such as deep learning, quantum computing, and social media. The audience from both universities and industry are from over 135 different countries around the globe.

2018 achieved a record number of exhibition stands sold so please do secure your space early, by confirming no later than 15 February 2019 you can enjoy the early-bird rate of £2,000 (rather than £2,400 after this time).

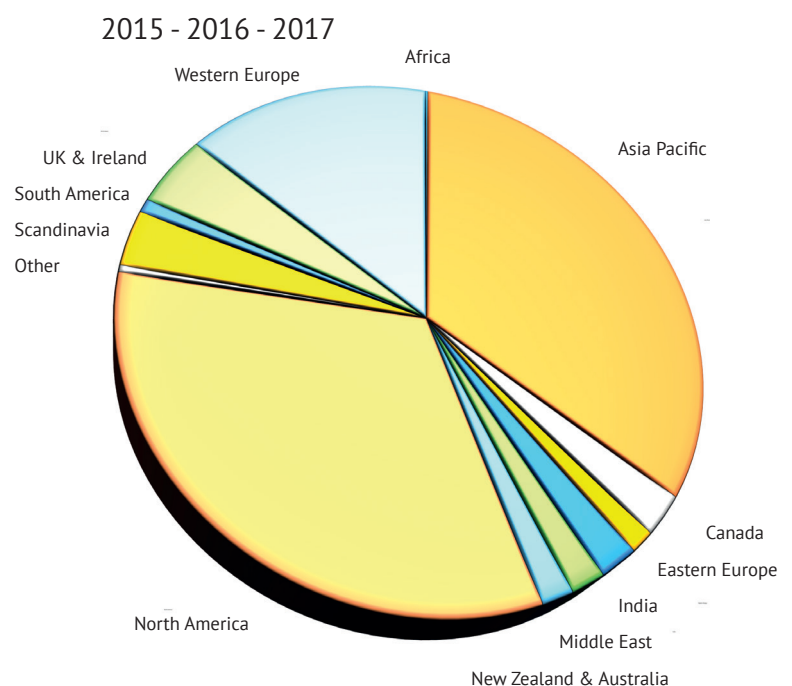
## PREVIOUS CONFERENCE DESTINATIONS & NUMBER OF ATTENDEES

Year	Location	No of participants
2015	Brisbane, Australia	1773
2016	Shanghai, China	2317
2017	New Orleans, LA, USA	2236
2018	Calgary, AB, Canada	2269

## ATTENDEES FROM THE FOLLOWING ORGANISATION TYPES



## ATTENDEES ORIGINATING FROM ALL CORNERS OF THE GLOBE





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## THE EXHIBITION

We have created a bustling exhibition area and are limiting the number of stands to ensure a high level of interaction between the exhibitors and the audience. The exhibition area will be accommodating innovation such as a recharging area, the scientific posters as well as catering and seating so, we are expecting the audience to visit frequently and network for longer.

In order to ensure the participants visit all the stands, we encourage you to offer an incentive or engaging activity from your stand and we are happy to feature such activities via the event app to help drive traffic to your stand.

To support you with achieving the highest level of exposure, we have positioned the exhibition in the main lobby area where registration is located.

Please note that tea and coffee breaks, including complimentary refreshments, will be available for all participants to enjoy morning and afternoon, which will be served in the exhibition area. Lunch is excluded from the registration fee so, participants are free to choose where to take their lunch. There will be lunch available to purchase from the venue and seating available in the exhibition area so we are expecting the majority of participants to remain and take the opportunity to network.

The standard exhibition stand is £2,400 (£2,000 if booked by 15 February 2019)

Included in the cost:

- Shell scheme stand 3m x 3m
- 1 x 500 w socket & 2 x spotlights
- A fascia board sign with company name to each open side
- 1 x basic table and 2 x basic chairs
- One complimentary exhibitor pass which grants access to the exhibition hall, the welcome reception and permits you to enjoy complimentary tea/coffee each day. Please note this does NOT allow access to the conference sessions

Should you wish to purchase additional exhibition passes, you can do so at a cost of £100 each.

All prices shown are inclusive of UK VAT as applicable.

Conference registration is available via the registration page [[please click here](#)] or, you are able to upgrade your exhibition pass(es) to full registrations by emailing your request. The cost to upgrade is £600 per registration. Conference registrations permit you the same access as exhibitor passes but also include the opportunity to access and enjoy all scientific sessions.



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## PROVISIONAL EXHIBITION TIMINGS

### SET UP

Monday 13 May

### EXHIBITION OPENING TIMES

Tuesday 14 May: 09:00 – 17:00  
Wednesday 15 May: 09:00 – 17:00  
Thursday 16 May: 09:00 – 18:00

### BREAKDOWN

Thursday 16 May: 18:00 – 20:00

Please note there is a welcome reception in the evening of Monday 13 May and all registered exhibitors are cordially invited to attend on a complimentary basis. The welcome reception will take place on Brighton Pier. Please indicate on the booking form if you are likely to attend.

## EXHIBITION FLOORPLAN

Please refer to the floorplan on page 10 and be sure to request your preferred stand number when you submit your booking form. Stands will be allocated on a “first come first served” basis.

## REDUCED RATE EXHIBITION STANDS

For a reduced rate of £1,500 (**£1,750 if booked after 15 February**), if you are a charity, book publisher or not for profit society featuring future meetings, you can enjoy interaction with this key audience from a poseur table and two tall stools located within the busy exhibition. Your stand will not include a shell scheme but, will include the furniture listed and you will be granted sufficient space to display pull-up style banners and/or freestanding leaflet dispensers or similar. You will be listed in the app and on all materials as an exhibitor and be provided with one exhibitor pass.

## QUICK AND EASY PROCESS

Nearer the time, you will be provided with a technical manual to help guide you through the planning process including venue information and details of all ancillary services.



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## CONFERENCE PATRON OPPORTUNITIES

We are looking for a small handful of top tier sponsors to partner with IEEE and align their brand with ICASSP 2019 more strategically. If you are interested in forming one of our exclusive partnerships as listed below, please do email [industryICASSP2019@bcdme.com](mailto:industryICASSP2019@bcdme.com).

### DIAMOND CONFERENCE PATRON – £20,000 (EXCLUSIVE, ONE PARTNER ONLY)

A “Diamond Stand” – 6m x 3m - 18 sq m – prominently located stand (Stand No.7)

Benefits include:

- Five Conference registrations inclusive of welcome reception
- Four exhibitor passes inclusive of welcome reception
- One flyer or promotional item (provided by the patron) in attendee’s registration package
- Recognition at the conference and on the conference website, featuring linked patron name and company logo
- Recognition on the ICASSP 2019 smart phone app
- Full page recognition in conference programme\*
- One e-blast to the registered audience in advance of the Conference
- The patron may provide a freestanding banner which will be positioned in the registration area for the duration of the Conference (maximum size 2m high x 1m wide)
- Patron may provide lanyards with company logo to be used for conference delegate name badges (Estimated 2500) or host a workshop at the conference which will be featured in the conference programme.

### PLATINUM CONFERENCE PATRON – £12,000 (EXCLUSIVE, ONE PARTNER ONLY)

A prominently located stand space – 3m x 3m - 9 sq m (stand 1) in the front line of the exhibition hall

Benefits include:

- Three Conference registrations inclusive of welcome reception
- Two exhibitor passes inclusive of welcome reception
- One flyer or promotional item (provided by the patron) in attendee’s registration package
- Full page recognition in conference program\*
- One e-blast to the registered audience in advance of the Conference
- Recognition at the conference and on the conference website, featuring linked patron name and company logo
- Recognition on the ICASSP 2019 smart phone app
- The patron may provide a freestanding banner which will be positioned in the registration area for the duration of the Conference (maximum size 2m high x 1m wide)



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## GOLD CONFERENCE PATRON – £9,000

A preferred stand 3m x 3m - 9 sq m shell scheme space in the exhibition hall

Benefits include:

- Two Conference registrations inclusive of welcome reception
- Two exhibitor passes inclusive of welcome reception
- One flyer or promotional item (provided by the patron) in attendee's registration package.
- Recognition at the conference and on the conference website, featuring linked patron name and company logo
- One e-blast to the registered audience in advance of the Conference
- Recognition on the ICASSP 2019 smart phone app

## SILVER CONFERENCE PATRON – £6,000

A preferred stand space in the exhibition hall

Benefits include:

- One Conference registration inclusive of welcome reception
- Two exhibitor passes inclusive of welcome reception
- Recognition at the conference and on the conference website, featuring linked patron name and company logo
- Recognition on the ICASSP 2019 smart phone app
- One e-blast to the registered audience in advance of the Conference

## BRONZE CONFERENCE PATRON - £3,000

One Conference registration inclusive of welcome reception OR a stand space in the exhibition hall with one exhibitor pass inclusive of welcome reception

Benefits include:

- Recognition at the conference and on the conference website, featuring linked patron name and company logo

## PARTNER BONUS

In addition to the specific elements included above, all of our Diamond, Platinum, Gold, Silver and Bronze partners will have their logos featured on a 'sponsor page' in a tiered manner. The logos will be used on holding slides, digital screens and within the app to ensure a high level of exposure to the audience.

\*Deadline for artwork 15 February 2019.



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### CONFERENCE SMARTPHONE APP – £7,000

The App will become the most frequently visited medium throughout the duration of the Conference. To put your organisation name firmly at the forefront of the minds of Conference participants and ensure that your brand is recognised and remembered throughout the event, the app sponsorship is the perfect opportunity.

Benefits include:

- Patron logo to be displayed when the application loads
- Patron logo to feature on all smartphone application promotional materials
- Opportunity for patron to provide multimedia video to be viewed on the smartphone application
- Push notification at the start and end of the Conference with well wishes.

### DELEGATE CONFERENCE ITEM BRANDING – £6,000

Logo to appear on a Conference promotional item alongside the ICASSP 2019 logo. The Organising Committee reserves the right to source and select the promotional item

Benefits include:

- Recognition at the conference and on the conference website, featuring linked patron name and company logo.

### NETWORKING HUB – £5,000

The networking hub will be a dedicated and defined space within the exhibition area, with chairs and a coffee table provided. It will act as a meeting point between the exhibitors, researchers and invitees from local industry to establish future links in research, commercialisation, innovation, and collaboration; a hub for business

Benefits include:

- Corporate literature may be displayed in the networking hub by the patron (the patron to supply)
- The patron may provide a freestanding banner which will be positioned in the hub (maximum size 2m tall x 1m wide)
- Recognition at the conference and on the conference website, featuring linked patron name and company logo
- One exhibitor pass included



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## RECHARGING STATION – £4,000

The recharging station has become one of the busiest hubs of modern day exhibitions. Keeping tablets, mobiles and laptops fully charged is now part and parcel of everyday life and is essential. The station will be a dedicated and defined space within the exhibition area offering delegates the opportunity to work whilst recharging.

Benefits include:

- Corporate literature may be displayed in the recharging station (the patron to supply)
- The patron may provide a freestanding banner which will be positioned in the recharging station (maximum size 2m tall x 1m wide)
- Recognition at the conference and on the conference website, featuring linked patron name and company logo
- One exhibitor pass included.

## CONFERENCE BREAK-TIME PATRON – £3,500 (PER DAY)

Breaks available for sponsorship includes mid-morning and mid-afternoon during Tuesday, 14 May to Friday, 17 May.

Benefits include:

- Recognition on the website, featuring linked patron name and company logo, and the supported break
- Patron acknowledgment at all catering stations
- Opportunity for sponsor to erect two pull-up style banners for the duration of the day adjacent to two prominently placed catering tables.

## WELCOME RECEPTION PATRON – £3,500

The Welcome Reception is always a fun and memorable networking event and we expect the 2019 Welcome Reception on Brighton Pier to be equally as popular. The event will be held on Monday, 13 May

Sponsorship will include recognition at the conference and on the conference website, featuring linked patron name and company logo

Benefits include:

- Patron may provide two free standing banners for the organiser to position in a high footfall area (maximum size 2m high x 1m wide)
- Patron acknowledgment at all catering stations
- Opportunity to provide other small collaterals and/or branded napkins if desired.

## BEST STUDENT PAPER CONTEST AWARD – £1,500

Best Student Paper contest award is priced at £1,500 per student. ICASSP 2019 welcomes patrons for the Best Student Paper competition where a sponsor will enjoy naming the award

Benefits include:

- Verbal recognition by the speaker at the announcement of the award
- Recognition at the conference and on the conference website, featuring linked patron name and company logo





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## IN-APP ADVERT – £1,500

A limited number of adverts will be accepted. The advertiser will be asked to submit a pdf static advert. We will list your organisation with a click-through option to reveal the advert. In addition, we will permit one push notification on one of the days at the conference. Great for driving traffic to your stand or to advertise any upcoming event. Content will be subject to approval by the Organising Committee.

## DELEGATE BAG INSERT – £1,000

Patron must produce and provide one (1) promotional flyer to be inserted into each of the 2,500 conference delegate bags. Please note: quantity is estimated. Delivery details, quantity & timeline will be included in the Technical Manual. Maximum size A4 please (can be double sided).

## DIGITAL SCREEN ADVERTISING – £750

Throughout the venue, there are several digital screens which we will use to brand the ICASSP 2019 event and remind participants of key information such as, social events, visiting the exhibition, downloading the app, free WIFI user name, etc. We will accept a limited number of static adverts that will rotate amongst this key Conference information throughout the duration of the Conference. The format will be an A4 landscape PDF. Specification, deadline & required advert format will be provided within the Technical Manual.

## STUDENT CAREER LUNCHEON ATTENDEE – £100

If a company does not sponsor the luncheon, the admission fee will be £100 per person (max 3)

Benefits include:

- Access to Student CVs
- Distribution of job openings prior to the luncheon



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## EXHIBITION FLOOR PLAN

